



OPEN STUDIOS ART TOUR 2012 EARLY BIRD AD RATES



CHOOSE YOUR SIZE:

Half Page: \$400.50

1/4 Page: \$265.50

Business Card: \$95

Primary advertising spaces available for reservation

Inside Front Cover:

Full Page: \$795

Half Page: \$495

Inside Back Cover:

Full Page: \$795

Half Page: \$495

Fronispiece:

Full Page: \$795

Half Page: \$495

Full Page
7.5" wide x 10" high
(not available for early bird rates)

1/4 Page
(vertical only)
3.5" wide x
4.8125" high

Business Card
(horizontal only)
3.5" wide x
2" high

Half Page
(horizontal only)
7.5" wide x 5" high

- Submit electronic files in JPEG, or EPS file formats under 5MB to kara@we3gds.com by May 25
- FTP UPLOAD REQUIRED FOR FILES OVER 5MB, please use www.yousendit.com
- Only CMYK ads in Adobe Illustrator, InDesign or Photoshop at 300 dpi resolution or higher will be accepted. All fonts must be converted to outlines.

To reserve your ad, fax or mail this contract with payment to:
 ARTS Obispo | PO Box 1710 | San Luis Obispo, CA 93406 P: 544-9251 | F: 544-1522 | Email: programs@artsobispo.org
 *Please note that the "Business Name" you write on this form will appear in the Catalog under "Advertiser's Index"
 -- All of the information below is required to reserve your ad --

BUSINESS NAME: _____

CONTACT NAME / TITLE: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

TOTAL AMT. DUE: \$ _____ CHECK ENCLOSED VISA Mastercard

CC ACCT #: _____ EXP. DATE: _____

AUTHORIZED SIGNATURE: _____

EARLY BIRD RESERVATION DEADLINE: FRIDAY, FEBRUARY 24, 2012